

Our Business Plan Writing Service

BPC.CO.ZA assists Entrepreneurs and Business Owners throughout South Africa.

We do not offer cheap off-the-shelf generic cookie cutter type Business Plans. Generic generated Business Plans are regarded as substandard quality documents that rarely lead to success.

Our Business Plan writing service process ensures that the content of the Business Plan will portray the Business Venture accurately. The Business Plan is tailor-made aimed specifically for your Business Venture.

Entrepreneurs and Business Owners can rest assure that our comprehensive Business Plan options are written in line with the stringent criteria of Commercial Banks, Business Financiers, Government Institutions and Investors.

Note that we do not have one price tag per Business Plan option.

We have extensive expertise in the following industries and markets:

- Retail Trade Sales.
- Wholesale Trade Sales.
- Manufacturing.
- Franchises.
- Restaurants.
- Fast Foods.
- Fuel Service Stations.
- Waste Management.
- Engineering.
- Consulting Services.
- Transport Services.
- Communication Services.
- Hospitality Services.
- Information Technology Services.
- Health Care Services.
- Education Services.
- All Personal Services.

What is included in our Professional Business Plan writing service?

- **FREE** Business Profile. (Subject to a drafted Business Plan).
- **FREE** List of potential Business Financiers throughout South Africa. The document contains the description of financing products with contact details. (Subject to a drafted Business Plan).
- **FREE** Gross profit margin to mark-up and mark-up to gross profit margin conversion table. (Subject to a drafted Business Plan).
- Business Plan Consultation Session in person for up to five hours to further explore the details of your Business Venture, strategy and further analyse and discuss the information received from you. This session is conducted by Vernon Pullen.
- The Business Plan is written by Vernon Pullen.
- Step-by-step guidance throughout the entire Business Plan writing process.
- The Business Plan includes compiled Financial Projections.
- Our Comprehensive Business Plan type options are fully bankable.
- Additional market research to supplement the information you already have available. Internet search for specific industry reports are performed.
- Important Competitors Analysis, SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis, Risk Analysis and Break-even Analysis for our comprehensive Business Plan options.
- Thirty calendar days post-project guarantee. You may request a free Business Plan debriefing session to discuss any aspects of the Business Plan.

1. Business Plan Options

1.1. SILVER BUSINESS PLAN

Our Silver Business Plan option is suitable to submit for the lease of a business premises to obtain rental space. This Business Plan option is also perfect to guide the Entrepreneur to determine whether the intended business idea is viable and worth pursuing. The content of this Business Plan option contains basic information.

Business Plan Briefing session in person: Up to five hours (one session).

Content quality: Basic (non-comprehensive)

Funding application or investment amount: Not applicable.

Uses:

- Application for the lease of a business premises.
- Personal own use.

1.2. GOLD PRO BUSINESS PLAN

Our Gold Pro Business Plan option is suitable for start-up and existing Business Ventures. This Business Plan is written in line with the stringent criteria of Commercial Banks, other non-Government Business Financiers and Investors. This option is ideal to submit to Commercial Banks and other non-Government Business Financiers for funding or Investors for investment.

Business Plan Briefing session in person: Up to five hours (one session).

Content quality: Comprehensive (in-depth).

Funding application or investment amount: Unlimited.

Uses:

- Application for the lease of a business premises.
- Application for funding at Commercial Banks.
- Application for funding at non-Government Business Financiers.
- Application for investment at Investors.
- Application for franchise.
- Application for brand license.
- Application for import agency.
- Application for export agency.
- Personal own use.

1.3. PLATINUM PRO BUSINESS PLAN

Our Platinum Pro Business Plan option is suitable for start-up and existing Business Ventures. This Business Plan is written in line with the stringent criteria of Government Institutions. This option is ideal to submit to Government Institutions, Commercial Banks and other Business Financiers for funding or Investors for investment. **Government Institutions require a socio-economic benefits section, sensitivity analysis (projected, best and worst case scenario study) and Financial Projections for five years included in the Business Plan.** Government Institutions require a Socio-economic benefits section and Sensitivity Analysis (projected, best and worst case scenario study) included in the Business Plan. This Business Plan option is suitable for all uses.

Business Plan Briefing session in person: Up to five hours (one session).

Content quality: Comprehensive (in-depth).

Funding application or investment amount: Unlimited.

Uses (suitable for all uses):

- Application for Government funding (NEF, IDC, SEFA, SETA and other Government Institutions).
- Application for a Government grant.
- Application for funding at Commercial Banks.
- Application for funding at non-Government Business Financiers.
- Application for investment at Investors.
- Application for regulatory license
- Application for the lease of a business premises.
- Application for franchise.
- Application for brand license.
- Application for import agency.
- Application for export agency.
- Application for immigration.
- Personal own use.

2. Business Plan Options Comparison Chart

BUSINESS PLAN OPTIONS	SILVER	GOLD PRO	PLATINUM PRO
BUSINESS PLAN CONTENT QUALITY	Basic	Comprehensive (in-depth)	Comprehensive (in-depth)
Business Plan including Financial Projections	Two years	Three years	Five years
Business Plan size	30+ pages	65+ pages	70+ pages
INCLUDED			
Coversheet	Yes	Yes	Yes
Table of contents	Yes	Yes	Yes
Executive summary	Yes	Yes	Yes
Mission and vision	Yes	Yes	Yes
Business description and overview	Yes	Yes	Yes
Business objectives	Yes	Yes	Yes
Milestones	—	Yes	Yes
Products and/or services	Yes	Yes	Yes
Sales & marketing strategy	Yes	Yes	Yes
Market analysis	Yes	Yes	Yes
Target market	Yes	Yes	Yes
Industry analysis	Yes	Yes	Yes
Competitors analysis	—	Yes	Yes
Implementation plan (Timeline)	—	Yes	Yes
Operational plan	Yes	Yes	Yes
Production plan (Applicable to manufacturing industry)	—	Yes	Yes
Socio-economic benefits	—	—	Yes
Risk analysis	Yes	Yes	Yes
Legal and regulatory environment	Yes	Yes	Yes
Entrepreneurial team	Yes	Yes	Yes
Human resources plan	Yes	Yes	Yes
Organogram	Yes	Yes	Yes
SWOT analysis	Yes	Yes	Yes
Suppliers analysis	—	Yes	Yes
Business location	Yes	Yes	Yes
Financial model with assumptions	Yes	Yes	Yes
Business set-up costs breakdown table	Yes	Yes	Yes
Funding amortisation table, if applicable	Yes	Yes	Yes
Financial projections (First 24 months, monthly)	Yes	Yes	Yes
Financial projections (Annual)	Yes	Yes	Yes
Sales forecast (First 24 months, monthly)	Yes	Yes	Yes
Income and expense budget (Income Statement)	Yes	Yes	Yes
Staff remuneration budget	Yes	Yes	Yes
Cash flow projections (Cash Flow Statement)	Yes	Yes	Yes
Projected balance sheet (Annual)	—	Yes	Yes
Break-even point & analysis	—	Yes	Yes
Financial ratio analysis	—	Yes	Yes
Sensitivity analysis (Best & worst case scenario study)	—	—	Yes
Full narrative, colour charts and graphics	Yes	Yes	Yes
Annexures & Appendices	Yes	Yes	Yes

FEATURES OF THE BUSINESS PLAN PACKAGE & SERVICE	SILVER	GOLD PRO	PLATINUM PRO
Business Plan Consultation Session in person for up to five hours.	Yes	Yes	Yes
Step-by-step guidance throughout the entire Business Plan writing process.	Yes	Yes	Yes
We follow a personal consultative approach	Yes	Yes	Yes
The Business Plan serves as a management tool to grow your business	—	Yes	Yes
Exclusive rights to your Business Plan	Yes	Yes	Yes
The Business plan is fully bankable	—	Yes	Yes
Personal own use	Yes	Yes	Yes
Secondary market research (Internet search for specific industry reports).	Yes	Yes	Yes
The Business Plan written section is in an editable Microsoft Word & PDF formats	Yes	Yes	Yes
The Financial Projections section is in PDF format	Yes	Yes	Yes
One print & read friendly PDF format document	—	Yes	Yes
Non-generic Business Plan	Yes	Yes	Yes
We store a back-up of your Business Plan	Yes	Yes	Yes
Regular progress updates via e-mail	Yes	Yes	Yes
Signed non-disclosure agreement (protecting your interest)	Yes	Yes	Yes
Confidentiality agreement to be signed by the reader (protecting your interest)	Yes	Yes	Yes
Thirty calendar days post-project guarantee	Yes	Yes	Yes

3. Quotation Request

We require information to prepare your quotation.

1. Kindly complete our online quotation request form for a quotation or price. Click on our website page, <http://bpc.co.za/get-a-quote/> to access this form for completion. We will assist you to select the Business Plan option best suited to your needs.
2. A formal quotation and proposal will be sent to you via e-mail.
3. **If you would be interested in working with us, an FREE Introduction Consultation in person can be scheduled prior to the acceptance of the quotation and proposal.** The purpose of this session is to introduce ourselves and to discuss the quotation, proposal and other needs required. You will also have the opportunity to view example Business Plans written by us and original testimonials written by our Clients.

4. Contact Details

Business Owner: Vernon Pullen

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